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**FOR IMMEDIATE RELEASE**

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## **PioneerRx Pharmacy Software Announces Integration with Lansworth Pharma SelfServe**

(Irving, TX – 07/16/2024) - PioneerRx, RedSail Technologies' leading provider of innovative pharmacy management software, is excited to announce a new integration with Lansworth Pharma SelfServe, the distributor of Pharmaself24, a premier automated prescription pickup solution.

This collaboration enables PioneerRx pharmacies to streamline the prescription pickup experience, providing greater flexibility for both patients and pharmacies. Lansworth's Pharmaself24 kiosk reduces storage needs, frees up staff time, limits queue lines, and offers patients a more convenient pickup experience for patients.

Pharmaself24 sets the new standard for patient convenience by providing 24/7 access to their prescriptions and sending text alerts to avoid wait times. This gives pharmacies time to focus on more pressing and urgent tasks and services. Its seamless integration with PioneerRx ensures that workflow remains smooth and uninterrupted, strengthening patient relationships and attracting new business.

"Lansworth Pharmaself24 brings an innovative solution that enhances the patient experience by expanding a pharmacy's pickup window, effectively lengthening hours without increasing staffing hours," said Josh Howland, President of Pharmacy Systems for RedSail Technologies. "This integration underscores our commitment to leveraging technology to improve efficiency and convenience."

Tom Oden, President & CEO of Lansworth Pharma SelfServe, shared his enthusiasm about the partnership with RedSail Technologies, emphasizing the significance of improving efficiencies for PioneerRx pharmacies and their patients through the Pharmaself24 solution. "We recognize the unique challenges faced by independent and community pharmacies," Oden stated. "Pharmaself24's proven success in Europe positions us well to introduce this new era in prescription pickup to the US market."

The integration between Lansworth Pharma SelfServe and PioneerRx is designed to meet the evolving expectations of our patients. As the healthcare landscape changes, this partnership ensures that pharmacies remain at the forefront of providing timely, secure, and convenient prescription services. Learn more about Lansworth at <https://lansworthpharma.com/>.

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**About RedSail Technologies**

With 11,500 pharmacies reaching 8 million+ patients monthly, RedSail Technologies is the leader in pharmacy software and data solutions and services. Its mission is to build the country's most clinically advanced and financially sustainable pharmacy network. Pharmacies in the RedSail Advantage® Network receive the integrated tools and connectivity needed for success, freeing them for patient care. RedSail Technologies' customers include community, long-term care, outpatient, HME/DME, and specialty pharmacies alongside pharma, payer, and strategic industry partners. RedSail offer solutions for pharmacy operations, transactional and medical billing services, and patient engagement and education through brands PioneerRx®, Axys®, BestRx®, PowerLine®, TransactRx®, and QS/1®.

**About Lansworth Pharma SelfServe**

Lansworth Pharma SelfServe, a division of Lansworth Enterprise Solutions, is the authorized distributor of Pharmaself24 in the United States, offering a comprehensive self-serve prescription dispensing solution tailored for independent community pharmacies. Lansworth Pharma SelfServe delivers a total solution through a direct sales model that provides extensive support services incorporating consulting, marketing, software integration, project management installation, and on-site training.

Established in 2007, Lansworth specializes in distributing financial self-service solutions across various sectors. Our markets served include banks, credit unions, state and local government agencies, as well as pharmacies. Learn more at [www.lansworth.com](http://www.lansworth.com).